



Sponsor-Offert.doc

„World-Spirits 2007“ at the GAST in Klagenfurt

The „World Spirits 2007“ and the „World Spirits Festival 2007“ – 11th to 14th March - will take place in Hall 7 at the GAST fair in Klagenfurt.

The organisers expect synergy effects in the organisation and marketing sectors. For the visitors there will be a larger range at the fair with the superior spirits sector. We expect exhibitors from all over the world at the Festival.

The GAST fair in Klagenfurt welcomes more than 20,000 trade visitors during the four days of the exhibition. Hence our exhibitors, advertising partners and sponsors respectively can expect approximately 20,000 visitors during the three days of the Festival.

We take sponsors and advertising partners of the following sectors into consideration for the superior product „World Spirits“ and grant „exclusive rights“ per sector:

Visitor Sector:

- Telephone and Mobile Phone Suppliers
- Computer Companies
- Cameras
- Watch and Jewel Companies
- Airlines
- ÖBB (Austrian National Railway)
- Automobile Companies
- Shoes
- Textiles
- Crockery/ Household Devices
- Insurance Companies
- Banks

- Credit Card Companies
- Coffee and Tee Companies
- Mineral Waters
- Sprints and Wine
- Search Engine Operators
- Internet Providers
- Beverage Trade
- The Media
- Tour Operators

Project Sector:

- Glass Producers
- Distiller Equipment Companies

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Advertising areas and options for individual sponsors respectively

Services/Edition/Size net prices in Euro

Banners and linkings at www.world-spirits.com (1 year)

Banners

- banner in the navigation links	120 x 60 pixels	0800
- banner in the navigation (right side)	160 x 50 pixels	0900
- banner in the top line	468 x 60 pixels	2200
- banner on the individual pages (programme, figures, data, facts...etc.)	468 x 60 pixels	1000
- banner on the link pages	468 x 60 pixels	1000
- banner in the navigation of the Online Guide	160 x 50 pixels	0500

Links

- in one category	0150
- each further category	0030

Banner in newsletter dispatch

- banner (160 x 50 pixels) in e-mail dispatch	0250
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World Spirits Guide Advertisements and Promotion Activities (edition: 5,000) 2007

Advertisements

- 1/1 cover page 4C declining – 15 x 195 mm U4, 3mm trimming extra	2000
- 1/1 page 1C declining – 15 x 195 mm U2 or U3, 3mm trimming extra	1000
- 1/1 page – 1C in centre – 100 x 185 mm	0800
- 1/2 page – 100 x 85 mm	0450
- 1/4 page – 100 x 40 mm	0250

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Promotion Activities in the Print Guide (only articles with 1C picture)

- Spirit-theque 1/1 page = annual membership fee 0390
 - stainless steel plaque with printed „Spirit-theque“ logo
 - link entry in www.world-spirits.com portal
 - entry in World Spirits Guide with text and picture
 - entry in Online World Spirits Guide with text and picture
 - 5% discount on course contributions of the World Spirits Academy
 - free admission for two persons to the World Spirits Festival on two days

- 1/1 page 0350
- 1 column (approx. pages) for distilleries, restaurants etc. 0200

Promotion Activities in the Online Guide (only articles with 4C picture)

- 1/1 page entry – size as in Print Guide 0150

Combined Promotion Activities – Online & Print Guide

- 1/1 page entry – size as in print Guide 0400

Admission tickets (edition: approx. 300)

- personnel/speaker tickets
 - size 10 x 7 mm, 4C* package price 0150
 - size 32 x 7 mm, 4C* package price 0400

- exhibitor table inscription
 - size 10 x 7mm, 1C* package price 0300

- accreditation tickets/quiz game visitors
 - size 100 x 30 mm, 1C* package price 0500



(Roll) displays with info-rack (max. size 2 x 1 m upright)

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|--|------|
| - entrance and exit area at Festival | 0500 |
| - entrance of tasting course and in the distillery | 0300 |

Transparents (max. size 5 x 1 m crosswise)

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|----------------------------|------|
| - in the hall | 0350 |
| - on stage during awarding | 0350 |

Logo on award diplomas (400 – 500 pieces)

Size 30 x 20 mm crosswise, 1C	package price	1500
Size 60 x 20 mm crosswise, 4C	package price	2500

Additional information:

- net prices + 5% advertising fee (not internet) and VAT (not with VAT identification no.)
- all advertising media are provided: advertisements, transparents, banners, displays etc.
 - design work is charged to accounts according to offer and work
- return dispatch of transparents and roll displays against postage and packaging fee for the table presentation at the Festival our General Standard Terms and Conditions apply as well as those of the Carinthian Fairs

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